

# ***NEWS RELEASE***

**FOR IMMEDIATE RELEASE:**

**MEDIA CONTACTS:**

Samantha Goetz  
Orbis Corporation  
262-560-5364  
[samantha.goetz@orbiscorporation.com](mailto:samantha.goetz@orbiscorporation.com)

Colin Deval  
For Orbis Corporation  
414-299-3942  
[colin@corecreative.com](mailto:colin@corecreative.com)

## **ORBIS CORPORATION RELEASES NEW LINE OF COMMERCIAL DUMPSTERS**

*New plastic dumpsters are ideal for collecting  
organic waste, garbage and recyclables*

**OCONOMOWOC, Wis.** – ORBIS Corporation, a leader in organic waste collection, has added a new line of commercial dumpsters to the ORBIS Norsemen Environmental line of products. Ideal as an alternative to steel dumpsters, the new plastic dumpsters from ORBIS are designed for ease of use and offer customers many conveniences.

“Our plastic dumpsters offer so many impactful benefits,” said John Sebranek, marketing manager for environmental products, ORBIS Corporation. “ORBIS plastic dumpsters change the way waste is handled and eliminate many of the concerns that affect traditional dumpster maintenance.”

Benefits include:

- Polyethylene (PE) plastic body that will not rust or corrode and resists odor
- Smooth interior paneling that does not trap waste
- Lighter weight design results in substantially reduced noise, enabling earlier collections
- No need for repainting or welding repairs
- Quick release caster pads for easy changing in the field
- Nestable design to allow shipping of higher quantities
- Highly cleanable
- Industry standard lids

The plastic dumpsters are also nearly 40 percent lighter than their steel counterparts, making them considerably easier to maneuver. They’re appropriate for hauling services, restaurants, apartment buildings or municipalities and range in capacity from 2 to 8 cubic yards. They are rotationally molded with thicker plastic in key structural areas and feature powder-coated steel reinforcement in high stress

sections such as fork pockets, caster plates and lid bars, and are available in multiple colors, with a variety of lid options.

These containers do not rust and will not require welding or painting, reducing the need to pull the dumpster out of service for repairs. With less maintenance over the life of the container, these dumpsters offer a lower total cost of ownership.

Interested parties can contact ORBIS at 888-307-2185 or visit [www.orbiscorporation.com](http://www.orbiscorporation.com) for more information about the new hybrid containers. To learn more about this product and other ORBIS Corporation initiatives, please contact Colin Deval at 414-299-3942 or via email at [colin@corecreative.com](mailto:colin@corecreative.com). Like ORBIS on Facebook: [www.facebook.com/ORBISCorporation](http://www.facebook.com/ORBISCorporation).

### ***About ORBIS Corporation***

ORBIS Corporation is a wholly owned subsidiary of Menasha Corporation. With more than 150 years of material handling expertise and 50 years of plastics innovations, ORBIS consists of a portfolio of businesses that meet the material handling needs of companies across many industries. ORBIS helps world-class customers move their product faster, safer and more cost-effectively. Using a proven approach, ORBIS experts analyze its customers' systems, design a solution and execute a reusable packaging program for longer-term cost savings and sustainability. Using life-cycle assessments to compare reusable and single-use packaging, ORBIS also helps customers reduce their overall environmental impact. ORBIS is a part of Menasha Corporation, the 3rd oldest family owned business in the United States. As a steward of sustainability, ORBIS is committed to a better world for future generations. ORBIS tracks and measure our own resource utilization to continuously conserve natural resources and reduce waste.