

Contact: Samantha Goetz
Marketing Communications Manager
Phone: 262-560-5364
e-mail: samantha.goetz@orbiscorporation.com

**WILLIAM F. ASH PROMOTED TO PRESIDENT OF
ORBIS CORPORATION**

September 8, 2009, Neenah, WI – Menasha Corporation announced today that it has promoted William F. Ash to the position of President of ORBIS Corporation, the company’s second largest operating division. Ash, 44, has been Vice President of Finance at ORBIS since 2004.

“Bill is a talented leader with experience in all facets of ORBIS’ business, extensive industry knowledge and work in international operations,” said Menasha Corporation President and Chief Executive Officer, James M. Kotek, when making the announcement. “He has proven himself to be an accomplished and effective manager and was very instrumental in the successful integration of the two largest acquisitions in Menasha Corporation’s history – LINPAC Group Limited’s material handling business in December 2006 and Norseman Plastic Holdings, Ltd. in October 2008.”

ORBIS Corporation, headquartered in Oconomowoc, Wisc., is the leading reusable plastic packaging product and service provider in North America. ORBIS helps companies analyze their supply systems, design the right reusable packaging solutions and implement cost-effective programs that yield rapid cost savings and support sustainability objectives. Kotek had been president of ORBIS Corporation until he was named President and CEO of Menasha Corporation in August 2009.

--more--

Corporate Office
1645 Bergstrom Road
P0 Box 367
Neenah WI 54957-0367
1-920-751-1000
1-800-242-5077 (in WI)
1-800-558-5073 (Nat'l)
1-920-751-1236 (Fax)
<http://www.menasha.com>

Page 2

“It’s an honor to be named president of ORBIS Corporation,” Ash said, “and accept the challenges of leadership. ORBIS is a tremendous company with a great future ahead and I look forward to extending its proud record of market leadership and sales and earnings growth.”

Ash holds both a bachelor’s of science degree in financial administration and a master’s degree with an emphasis in finance from Michigan State University. He began his career with ORBIS in 2003 as corporate controller. Ash previously held positions with CNH Global, Case Corporation and Ford Motor Company.

About Menasha Corporation

Menasha Corporation is a packaging, logistics and marketing services company based in Neenah, Wisconsin. Established in 1849, it is one of America’s oldest privately held manufacturing companies and specializes in corrugated packaging and high-quality point-of-purchase displays, plastic returnable packaging, in-store consumer promotion and pharmaceutical labeling and packaging. The company has more than 3,400 employees in facilities in North America. Visit its web site at www.menasha.com.

About ORBIS Corporation

Plastic reusable packaging products and services improve the flow of product all along the supply chain to reduce costs. ORBIS helps world-class customers move their product faster, safer and more cost-effectively with plastic reusable containers, pallets and protective dunnage. ORBIS uses proven expertise, industry-leading knowledge, innovation, superior products and supply chain services (pooling, cleaning and logistics) to implement plastic reusable packaging systems. To learn more, contact ORBIS, a subsidiary of Menasha Corporation, at 888-307-2185 or visit www.orbiscorporation.com.

#

Corporate Office
1645 Bergstrom Road
PO Box 367
Neenah WI 54957-0367
1-920-751-1000
1-800-242-5077 (in WI)
1-800-558-5073 (Nat'l)
1-920-751-1236 (Fax)
<http://www.menasha.com>