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ORBIS CORPORATION ACQUIRES NORSEMAN PLASTICS

Customers will benefit from diversified product line and enhanced service levels

OCONOMOWOC, Wis., October 27, 2008 - ORBIS Corporation, a subsidiary of Menasha Corporation, announced today that it has acquired Norseman Plastics Holdings, Ltd. Terms of the transaction were not disclosed.

Norseman manufactures plastic reusable containers, trays, bins and pallets used in bakery, beverage, dairy, recycled material/waste collection, food service, agriculture and meat processing applications.

The acquired business is headquartered in Toronto, Ontario, Canada. Included in the acquisition are manufacturing and warehousing facilities in Toronto; Howell, Mich.; Osage City, Kan. and Kissimmee, Fla. Norseman Plastics has approximately 600 employees in North America.

According to Jim Kotek, president of ORBIS, "This acquisition strengthens ORBIS' position as a leader in plastic reusable packaging and provides us with tremendous growth opportunities in diverse markets. Our customers are continually looking to ORBIS for leadership and expertise in ways to reduce their supply chain costs with reusable packaging. Norseman's diverse product line, strong customer relationships and industry knowledge are consistent with ORBIS' vision and expertise."

"Norseman's expertise and leadership in markets in which ORBIS currently does a small amount of business will allow it to solidify and increase its share in targeted markets," said Arthur W. Huge, president and chief executive officer of Menasha Corporation. "In addition, Norseman's strong history in engineering and product development will lead to enhanced solutions for the customers of both businesses."

ORBIS has about 1,200 employees worldwide and helps companies in a wide range of industries optimize their supply chain with plastic reusable containers, pallets, totes and dunnage.

About ORBIS

Plastic reusable packaging products and services improve the flow of product all along the supply chain to reduce costs. ORBIS helps world-class customers move their product faster, safer and more cost-effectively with plastic reusable containers, pallets and protective dunnage. ORBIS uses proven expertise, industry-leading knowledge,

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innovation, superior products and supply chain services (pooling, cleaning and logistics) to implement plastic reusable packaging systems. To learn more, contact ORBIS, a subsidiary of Menasha Corporation, at 888-307-2185 or visit www.orbiscorporation.com.

About Menasha Corporation

Menasha Corporation is based in Neenah, Wisconsin. Established in 1849, it is one of America's oldest privately held manufacturing companies and specializes in corrugated packaging and high-quality point-of-purchase displays, plastic returnable packaging, in-store consumer promotion and pharmaceutical labeling and packaging. The company has more than 3,200 employees in facilities located across North America. Visit the web site at www.menasha.com.

About Norseman Plastics

Norseman Plastics Holding Ltd. is a privately held manufacturer of returnable/reusable material handling and distribution packaging products that serve markets such as bakery, beverage, dairy, environmental and recycling, as well as durable goods distribution and handling. Visit the web site at www.norsemanplastics.com.